



EXHIBITOR INFORMATION

Invitation

to be a part of



INCORPORATING THE NATIONAL TABLE OLIVES
COMPETITION

To be held at the

Bendigo Pottery
Midland Highway
Epsom

Sunday, 14 March, 2010

BENDIGO OLIVE & FOOD FIESTA 2010

The Bendigo Olive & Food Fiesta Committee wishes to sincerely thank the following sponsors for their donations.

Without them the Bendigo Olive & Food Fiesta would not be possible.

Please give them your support.



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BENDIGO OLIVE & FOOD FIESTA 2010

The Rotary Club of Bendigo South invites you to be part of the 2010 Bendigo Olive & Food Fiesta to be held in 14 March, 2010.

The 2010 event will incorporate the National Table Olive Competition under the auspice of the Australian Olive Association and the Australian Olive Association Victoria.

The Fiesta celebrates the role of the Bendigo Goldfields as the central focus of Victoria's emerging Olive Industry. Our warm, dry summers and cool winters mimic the famous Mediterranean climate and provide the basis for ideal growing conditions.



The event is staged in the grounds of the historic Bendigo Pottery that has been operating since 1858, with the Fiesta commencing at 10.00am and concluding at 4.00pm. The event has a focus on the enjoyment of the Mediterranean lifestyle.

2010 will see the third Bendigo Olive & Food Fiesta with some fifty stall sites and a smorgasbord of Mediterranean musical entertainment and dancing, attracting approximately 2,000 people from Melbourne, Bendigo, Castlemaine, Melbourne, Ballarat, Horsham and interstate.

The proposed activities this year are:

- **Stalls & Entertainment including:**
 - Tasting of olive oil and other olive products at growers stalls
 - Wine tasting of local wines
 - Sales and tasting of Mediterranean foods
 - Food tasting
 - Singers, dancers and wandering musicians

- **Workshops covering topics such as:**
 - Varieties of olives – different olives for different purposes
 - Cooking with olives and olive oil
 - How to pickle your own olives
 - Olive trees and the home gardener

- **Tours of :**
 - The olive press at the Bendigo Pottery

BENDIGO OLIVE & FOOD FIESTA 2010

EVENT DETAILS

- DATE:** Sunday, 14 March, 2010
- TIME:** 10.00am – 4.00pm
- VENUE:** Bendigo Pottery,
146 Midland Highway,
Epsom
- TARGET:** Gourmet Food & Wine Lovers in:
- The Local Community
 - Central Victoria
 - Melbourne
- EXPECTED VISITATION:** 2,000 people
- ENTRY FEE:** \$10 per person with children under 16 free
- EXHIBITOR FEE:** Depends on site options selected.
(See Application Form for details)
- ADVERTISING:** General advertising for the event will be provided through Local, Central Victorian and Melbourne media.
Exhibitors are however encouraged to purchase a specific business advertisement for inclusion in a special Bendigo Advertiser publication. Advertising space can be purchased in this publication for \$60.



BENDIGO OLIVE & FOOD FIESTA

EXHIBITORS APPLICATION FORM

1. APPLICANT DETAILS

Name of Business:	
Type of Business: (e.g. food/wine,etc)	
Address	
Phone Number:	
Fax Number: (if applicable)	
Email Address: (if applicable)	
Contact Person/s:	

2. SITE OPTIONS & REQUIREMENTS

Options	Package	Rate	Please Indicate Option
1	Includes: 3m x 3m open air site & sign (1m x 0.3m).Exhibitors can bring their own site equipment. [A Chair and table are available for \$15.00 extra and 3mx3m rubber matting for \$80 extra where food tasting is involved]	\$85.00	
2	Includes: 3m x 3m undercover site in large shared marquee with table (1.2 m x 2.4 m), chair, and sign (1m x 0.3m). Also include an extra \$80 for 3mx3m rubber matting where there is food tasting involved.	\$145.00	
3	Includes: 3m x 3m individual marquee with table (1.2m x 2.4m), chair and sign (1m x 0.3m). Also include an extra \$80 for 3mx3m rubber matting where there is food tasting involved.	\$220.00	

Additional Items Available with each Option:

Item	Additional Items	Rate	
A	Power to site (Please Indicate what power is required for):	\$00.00	
B	Advertising in Bendigo Advertiser Feature Supplement (Full Color advertisement - 5cm x 2 columns)	\$60.00	
	Total Cost of Services to be Provided		

NOTE: Other site arrangements may be possible and special requests will be considered.

3. STALLHOLDER GUIDELINES

- Stalls will be rented to approved stallholders. Limited stall sites only are available.
- The location of the stalls will be at the discretion of the organizers.
- Refunds will not apply where there is a cancellation within the 30days prior to the 1st March 2009.
- Stallholders are to be set up by 9.30am on the Sunday of the event and have their stalls hosted at all times during the festival. Access to site will be from 7.30am on the Sunday or by prior arrangement.
- Pack-up will be from 4pm on the day of the event.
- Cars will not be permitted to park at the stall site and must be parked in the designated areas. Stallholder's vehicles entering the Event Site do so at their own risk.
- Any damage caused by stallholders to Bendigo Pottery property shall be paid by the stallholder.
- Each stallholder shall implement fire and safety measures for use in the event of an emergency. Stallholders are responsible for the development and implementation of all licenses and insurances including Workers Compensation and OH&S.
- Every stallholder without exception must submit a Copy of a current Certificate of Currency for Product and Public Liability insurance [Minimum cover \$5million]
- All food stalls must comply with all relevant food handling Regulations, Acts and Standards. A relevant permit must be obtained from the City of Greater Bendigo [Allow 4 weeks for processing] -- see point 6 below.
- Winery stallholders are required to possess a Temporary Limited Liquor License.
- Any power cords or electrical equipment brought on site must be in good condition, well insulated and tested and tagged by a qualified electrician.
- All stallholders, customers and staff must be treated with courtesy and respect.
- No animals are permitted on the site.
- The only alcohol permitted on site will be that provided by approved winery stallholders.

4. AGREEMENT AND ACKNOWLEDEMENT

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| <ul style="list-style-type: none">• Yes, I understand and agree to the guidelines above.• Yes, I possess the relevant Food Permit, current Certificate of Currency & Liquor License.• Yes, I agree our business/company name may be used in publicity |
|--|

Signed:

Dated:

5. PAYMENT & ATTACHMENT CHECKLIST

- Payment by:
 - Electronic transfer to

Direct credit	Bendigo Bank
BSB	633108
Account No	103497236
 - Or by cheque made out to the "The Rotary Club of Bendigo South Inc"
- Completed Exhibitor's Application Form
- Copy of a Certificate of Currency for Product and Public Liability.
- Copy of Food Permit from the City of Greater Bendigo (where applicable)
- Copy of Temporary Limited Liquor License (where applicable)

6. CITY OF GREATER BENDIGO – HEALTH REQUIREMENTS

Information on the Council's Food permits go to:

http://www.bendigo.vic.gov.au/page/Page.asp?Page_Id=863&h=1

It may be contacted on (03) 54346000

7. SUBMISSION & CONTACT DETAILS

Please forward all documentation to reach

The Olive Fiesta Stallholders Coordinator, Rotary Club of Bendigo South Inc,
P.O. Box 346, Bendigo, Victoria 3552

Or by email to

helenerodd@hotmail.com

by the 31st January 2010.

Further information on the event can be obtained by contacting Helene Brown on
0419854145 or Greg Noonan 0419546739.

We look forward to seeing you at the Bendigo Olive & Food Fiesta 2010